Survey

**1** Gender

**2** Age

**3** Likert-type scale with 5 points ranging from 1 (Strongly disagree) to 5 (Strongly agree):

“It does not concern me if my personal information is openly available”

“I prefer that others know little about me”

“My personal data should not be visible for the public”

“My identity should not be accessible to everyone”

**4x** How concerned are you about the misuse of your personal information when:

* you are e-mailing
* you are using social media
* you are searching for information on the internet
* you are using your debit card on the internet

Answer: “Not concerned at all”, “Not really concerned”, “Quite concerned” , “Very concerned” and “Not an issue”

**5** All items ranked on a Likert-type scale with 5 points, from 1 (Not private at all) to 5 (Very private),

Also the frequency of disclosure on a 5-point scale ranging from “Never” to “Very often” for every item:

*Presumed private information (noem ik er niet bij):*

“personal feelings” How I feel today

“deepest fears” What I am very afraid of / my biggest fears

“political and religious opinions” My opinion on Donald Trump and the Bible

“Details from relationships to other people” How I treat my parents

“My political, ethical or religious views” Which party I vote for

“Things that I am proud of.” My soccer championship

*Less private (noem ik er niet bij):*

“photos of myself” My selfies

“hobbies and work” My hobbies and work

“Changes in my life” Where I moved to

“What I like or enjoy” What I like to eat and drink

**6** These questions used the same 5-point Likert-type scale (1 = Very unlikely to 5 = Very likely):

How likely do you consider yourself to become the victim of improper use of your personal information by companies or third parties?

How likely do you consider others to become the victim of improper use of their personal information by companies or third parties?

<http://statisticscafe.blogspot.nl/2011/05/how-to-use-likert-scale-in-statistical.html>

<http://asq.org/quality-progress/2007/07/statistics/likert-scales-and-data-analyses.html>

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3886444/>